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## **Norwegian reports record high year-end traffic figures: Carried over 33 million passengers in 2017**

**Norwegian reported its highest ever passenger figures in a single year with more than 30 million passengers and a load factor of 87.5 per cent in 2017. The launch of 54 new routes and a substantial increase of intercontinental traffic contributed considerably to the growth.**

Passenger growth, more new aircraft and high load factors characterized 2017. The company carried more than 33.15 million passengers in 2017, 3.8

million more than the previous year. The company took delivery of 32 brand new aircraft and launched 54 new routes, mainly between Europe and the U.S. The Group hired approximately 2,000 new staff members. The 2017 load factor was 87.5 per cent, compared to 87.7 percent the previous year.

Norwegian also received several international customer awards in 2017, including two *SkyTrax Awards*: “Europe’s best low-cost carrier” for the fifth consecutive year and the “World’s best low-cost long-haul airline” for the third year in a row.

“The 2017 traffic figures show that our international footprint grows stronger, in line with the Norwegian Group’s strategy. Our Scandinavian operation is stable and positive, and we see that our long-haul and short-haul networks complement each other, consequently strengthening our competitiveness. The new routes between Spain and the U.S. have been very well received on both sides of the Atlantic, proving that high quality at a low fare attract travelers. Increased tourism creates economic value and new jobs at all the destinations we serve,” Norwegian CEO Bjørn Kjos said.

### **Passenger growth in December**

December 2017 was also characterised by passenger growth and a solid load factor. Norwegian carried 2,402,005 passengers in December, up 12 per cent from the same month last year. Both the capacity growth (ASK) and the traffic growth (RPK) were 32 per cent. The load factor was 84.6 per cent, the same as December 2016.

“December has been a busy travel month in all markets we serve. This winter, we once again offer flights between the U.S. East Coast and the French Caribbean islands of Martinique and Guadeloupe, enabling the company to achieve better fleet utilization in low season in Europe,” Kjos continued.

Norwegian operated 99.3 percent of its scheduled flights in December, of which 68.2 per cent departed on time.

*Please find more information in the pdf attached.*

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Norwegian on maailman kuudenneksi suurin halpalentoyhtiö, jolla on noin 7 000 työntekijää. Yhtiö tarjoaa tällä hetkellä yli 500 reittiä yli 150 kohteeseen Euroopassa, Pohjois-Afrikassa, Lähi-idässä, Aasiassa, Yhdysvalloissa ja Karibiassa. Norwegianin laivastossa on noin 130 lentokonetta, jotka kuljettavat noin 30 miljoonaa matkustajaa vuodessa. Norwegianilla on yksi maailman nuorimmista lentolaivastoista, jonka keski-ikä on 3,6 vuotta.

Norwegian nimettiin vuonna 2015 lentoyhtiöksi, joka lentää polttoainetehokkaimmin ja ympäristöystävällisimmin Atlantin yli: [The International Council on Clean Transportation \(ICCT\)](#).

Vuosina 2015, 2016 ja 2017 matkustajat ovat valinneet Norwegianin maailman parhaaksi kaukolentoja lentäväksi halpalentoyhtiöksi arvostetussa SkyTrax World Airline Awards -äänestyksessä. Lisäksi Norwegianin on valittu viimeisenä viitenä vuotena peräkkäin Euroopan parhaaksi halpalentoyhtiöksi Sky Trax -äänestyksessä.

Lisätietoja osoitteesta [www.norwegian.com](http://www.norwegian.com)

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